

# KIDS RUN

AN INDEPENDENT HEALTH FOUNDATION EVENT

## Kids Run Sponsorship Opportunities June 4, 2022

SPONSORSHIP LEVELS:	FRONT RUNNER \$3,500	TRAIL BLAZER \$2,000	SPRINTER \$1,000	WARM-UP \$ _____
LOGO RECOGNITION ON BUS SHELTERS AND BILLBOARDS IN BUFFALO METRO AREA				
RECOGNITION ON KIDS RUN WARM-UP VIDEOS				
DEDICATED SOCIAL MEDIA POST				
LOGO RECOGNITION ON POSTCARDS SENT TO 10,000 HOMES				
LOGO ON 40,000 FLIERS DISTRIBUTED TO LOCAL ELEMENTARY SCHOOLS				
LOGO WITH LINK ON INDEPENDENT HEALTH FOUNDATION WEBSITE FOR ONE YEAR				
TAG/MENTION ON INDEPENDENT HEALTH FOUNDATION SOCIAL MEDIA				
RECOGNITION ON KIDS RUN RADIO AD				
COMPANY BRANDED ROAD SIGNS AROUND RACE TRACK				
RECOGNITION ON EMAIL SENT TO 5,000 PAST ATTENDEES AND 50,000 INDEPENDENT HEALTH MEMBERS	LOGO	LOGO	NAME MENTION	
OPPORTUNITY TO DISTRIBUTE COMPANY LITERATURE THROUGH KIDS RUN EVENT				
COMPANY RECOGNITION ON KIDS RUN WEBSITE	LOGO WITH LINK AND WRITTEN OVERVIEW	LOGO AND LINK	NAME MENTION	
LOGO RECOGNITION ON THANK YOU SPONSOR BANNER AT MAIN STAGE				
NAME RECOGNITION IN ANNUAL REPORT				
OPPORTUNITY TO MAKE A DIFFERENCE IN THE HEALTH AND WELL-BEING OF WESTERN NEW YORK				
WE COMMIT TO MAKING A DIFFERENCE IN OUR COMMUNITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**Please complete this form by March 25, 2022 and mail, fax, or email to:**

Independent Health Foundation

511 Farber Lakes Dr., Buffalo, NY 14221 | Fax: (716) 635-3984 | foundation@independenthealth.com

**PLEASE SELECT SPONSORSHIP OPPORTUNITY:**

- FRONT RUNNER SPONSOR \$3,500
- TRAIL BLAZER SPONSOR \$2,000
- SPRINTER SPONSOR \$1,000
- WARM-UP SPONSOR \$ \_\_\_\_\_
- I WANT TO CUSTOMIZE A SPONSORSHIP PACKAGE

**TABLE SPONSORSHIP**

PLEASE CHECK A SPONSOR LEVEL

- \$300 TABLE SPONSOR** - I COMMIT TO PROVIDING AT LEAST 1,000 FREE KID-THEMED GIVEAWAY ITEMS TO RACE ATTENDEES (HEALTHY ITEMS SUCH AS TOOTHBRUSHES, GYM BAGS, BOUNCY BALLS, STRESS BALLS, FRISBEES, ETC.) PLEASE NOTE SOME ITEMS ARE PROHIBITED AT THE PARK SUCH AS BALLOONS, CANDY, AND UNHEALTHY ITEMS.  
*LIST ALL INFORMATIONAL MATERIALS, PRODUCTS AND/OR GIVEAWAYS YOUR ORGANIZATION WILL DISTRIBUTE AT YOUR EXHIBIT SPACE (REQUIRED).*

\_\_\_\_\_  
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- \$600 TABLE SPONSOR** - SPONSOR WILL NOT NEED TO PROVIDE GIVEAWAYS TO PARTICIPANTS, BUT WILL RECEIVE RECOGNITION ON OUR WEBSITE, AS WELL AS AT THE EVENT.



**CONTACT INFORMATION**

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Day of Event Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_