

Kids Run Sponsorship Opportunities (Event Date: June 1, 2019)



Sponsorship Levels:	Finish Line (1 available) \$5,000	Mini-Dash (1 available) \$3,000	Warm-Up (1 available) \$2,000	Mid-Way Water (1 available) \$1,000
Logo on finish line tape				
Logo on email sent to 5,000 past attendees and 50,000 Independent Health members				
Company-branded road signs around race track				
Logo on 40,000 fliers distributed to local elementary schools				
Logo on 15,000 informational brochures distributed at local Wegmans locations				
Name mention on social media				
Opportunity to host table/distribute company literature				
Logo with link on Kids Run website				
Exclusive branding opportunities for specific race area	FINISH LINE	MINI-DASH	WARM-UP	MID-WAY WATER
Logo recognition on Sponsor Thank You banner at main stage				
Opportunity to make a difference in the health and well-being of Western New York				
We commit to making a difference in our community (✓)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>





Please complete this form by March 22, 2019 and mail, fax, or email to:

Independent Health Foundation

511 Farber Lakes Dr., Buffalo, NY 14221 | Fax: (716) 635-3984 | foundation@independenthealth.com

Please indicate sponsorship opportunity:

☐ Finish Line Sponsor \$5,000

☐ Warm-Up Sponsor \$2,000

☐ Mini-Dash Sponsor \$3,000

☐ Mid-Way Water Sponsor \$1,000

☐ I want to customize a sponsorship package

Tabling opportunities are available for organizations that wish to have a physical presence at the Kids Run event.

TABLE SPONSORSHIP

Please check a sponsor level.

☐ **\$300 Table Sponsor** – I commit to providing at least 1,000 free kid-themed giveaways to race attendees (healthy items such as toothbrushes, gym bags, bouncy balls, stress balls, Frisbees, etc. Some items are prohibited at the park, such as balloons, candy and unhealthy items.).

List all informational materials, products and/or giveaways your organization will distribute at your exhibit space (required).

☐ **\$600 Table Sponsor** – Sponsor will not need to provide any giveaways to participants, but will receive recognition on our website as well as at the event.

CONTACT INFORMATION

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Organizational Contact: _____ Cell: _____

Day of Event Contact: _____ Cell: _____

Signature: _____ Date: _____